

STEVE SMITH

A creative and personable senior designer who is very enthusiastic and highly motivated. Thrives working within a team but equally confident to work using own initiative. Always open to new ideas and challenges.



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Professional Skills

- Good communication skills
- Commercially aware
- Professional approach with good creative vision
- Experience of working with a variety of professionals including external Design Agencies, Photographers, Printers, Councils, Architects and Building Planners.

Technical Skills

- Experienced user of Adobe Creative Cloud [Indesign, Photoshop, Illustrator, Acrobat Pro]
- Mac OS [up to and including Sonoma]. I acted as the Mac ICT support lead in my role at TVP
- Microsoft Office suite including Powerpoint for presentations. Apple Keynote experience
- Social Media aware. Worked for over a decade with digital and social media specialists
- Web and Intranet experience – over 15 years working with developers on websites and intranets
- CMS website experience – creation and maintenance of sites in Wordpress and Wix

Industry Experience

Smidr73 design October 2022 – present

Freelance graphic designer working with a range of clients including a police force, fire services, district council, schools trust, christian charity, tennis club and for a range of clients in the music industry.

Thames Valley Police [TVP] Kidlington, Oxfordshire March 2004 – April 2022

Graphic Designer for the Corporate Communications department. Operating at a senior level offering guidance and training to more junior design colleagues. Working across the organisation at all levels from police officer to the Police and Crime Commissioner. Responsible for creating solutions for public campaigns as well as for internal and external communications teams. Work included annual reports, logos and branding, staff newspaper, posters, design for internet and intranet, social media, presentations, exhibitions and events.

Inkpressions Ltd. Bramley, Hampshire March 2003 – March 2004

Graphic Designer for small design agency. Responsible for creating solutions to briefs involving brochure, leaflet, advert, and poster design. Worked with market leading companies [eg: Toshiba, LeCreuset, De La Rue] on diverse projects.

Hallmark Cards PLC. Henley-on-Thames, Oxfordshire June 1998 – November 2001

Mac Artist for the in-house design studio. Worked on varied design briefs, primarily traditional card line design and construction, but also point-of-sale design, adverts, brochure and other corporate literature and Web design.

Education

HND in Graphic Design Kingston University **1996**

BTEC Art and Design Foundation Buckinghamshire College **1994**

GCE A-Levels: Art & Design: Graphics, Geography, Photography (GCSE) The Henley College **1991**

GCSEs: 9 grade A-C including Graphic Communication, Art & Design (Graphics) Chiltern Edge School **1989**

Interests Tennis / Live music / Cycling / Film / Travelling

References Available on request